

7 Part Prospect Follow-Up Emails

Email # 1

SUBJECT: Here's the Working Video Link

[Name]

I know that you tried to watch my video not long ago.

Unfortunately, technology can have its glitches, and I'm concerned the video did not play for you. If you had a problem with it, I'm very sorry.

The fact that you requested to watch this video tells me you are serious about taking care of your family, even in the trying circumstances we may soon face. So, I want to be sure you see this video, and benefit from the information in it.

Any access problems with the video should be all taken care of. By clicking this link, you ought to be able to get right to it and start watching.

LINK TO VSL

Go there now for vital information about upcoming food shortages, and what you can do to prepare for them – no matter how bad things get.

For your survival,

Wallace Steele

Email #2

SUBJECT: Why Mass Food Shortages Really are a Threat – in America

[Name]

I'll be honest with you. . .

It took me a while to believe that it's even possible we could have a food supply crisis. . . right here in America.

After all, we're the bread-basket of the world. . . How could we run short of food for ourselves?

But then I got thinking about stuff I've read or heard about. . .

Like how recent climate conditions have drastically reduced our food reserves. And how the government pays farmers not to grow certain crops, and how a significant percentage of corn that is grown is not for food, but fuel.

These – and a number of other facts – got me to realize. . .

If all these forces are putting pressure on food supplies, it's at least conceivable that we would run short.

But here's the clincher. . . the thing that got me to see that food shortages are not just conceivable, but probable.

It has to do with economics.

The long-term trend is that inflation is going to keep getting higher and the dollar is going to keep getting weaker. No one denies this trend. Nobody.

The effect of this is that food prices will continue climb higher. Much higher.

But not only that, exporting food out of the U.S. will become attractive to American farm giants – leaving less for us here at home.

What does this mean for you and me?

We need to be ready for food prices to skyrocket, and for some food to no longer be available. . . causing access to even the basics to be out of reach for more and more people.

Once this idea sinks in, the need to assure that your family will have access to food becomes obvious.

That's why I've made the effort to learn about the best way to prepare for an ongoing food crisis. . . the kind it appears we're soon to be in the midst of.

You can learn more about this threat and how to prepare for it yourself by watching the video

**I've produced. Just click this link.
LINK TO VSL.**

If you've already watched the video, you can order my system that will provide you with the means to feed your family no matter how long our food crisis may last.

**Just click this link to order now.
LINK TO ORDER PAGE.**

Remember, as a food crisis becomes more of a threat, doing nothing is not an option.

For your survival,

Wallace Streete

Email #3

SUBJECT: Guess Who's Also Concerned About a Food Crisis?

[Name]

If you've looked into any kind of food security plan, something you may have discovered is that storable food companies have not been able to keep up with demand for their products.

Storable food companies – like Mountain House – sell a variety of dried foods in #10 cans for the purpose of long-term food storage. . . and they have been running out.

There are a couple of noteworthy things about the inability of storable food companies to keep up with demand. . .

The first is that it shows you're not the only one who is concerned about upcoming food shortages. There are others, too. And many of them are already buying storable food. So many that these companies can't produce all that's needed.

The other noteworthy point is more interesting. And that's that one big source of demand for storable food is the U.S. Government. Now, it's not clear whether these purchases are just normal preparations or part of some larger stockpiling program.

But one thing is clear – even the U.S. Government sees the need to make food provisions in the event of a crisis.

That ought to really bring clarity to your thinking.

As you consider the fact that there are many others already preparing for upcoming food shortages – including the U.S. Government – it ought to convince you that you're not being paranoid in your concern. You're being prudent.

And as the Bible teaches, a prudent man sees the danger ahead and prepares for it. . .

This is why it makes sense to make provision for your family NOW regarding looming food shortages.

That's why I put together the video that I have. So you would better understand the threat that faces us, and what you can do to prepare in the most reliable way possible.

LINK TO VSL

For your survival,

Wallace Steele

Email #4

SUBJECT: Why You Must Look Beneath the Surface

[Name]

When you go to the grocery store these days, you find aisle after aisle of food.

There's so much it kind of makes you feel a little silly to even think we could ever have food shortages.

But it's not silly if you look a little deeper. Once you probe beneath the surface, you'll find all kinds of reasons that makes getting the food you need a real concern.

To start, grocery stores operate on a Just-In-Time Delivery system. Due to this system, most stores have at the most 3 days worth of food on hand. Just three days.

Most of the time this set-up works out fine. But today this system is under growing pressure. Pressure that could make the whole system break down in a hurry.

Much of that pressure comes from transportation issues. Increased fuel prices, reduced credit availability, labor issues among truck drivers, and even our crumbling infrastructure are already making getting food where it needs to go more difficult.

And as transportation issues become even more severe, it may prevent getting food where it needs to go at all.

And then there are climate issues. I am not a global warming proponent. Not at all. But, there's no disputing we've had some pretty funky weather lately – including droughts and floods – that put a huge dent in our food supply.

And this one I just recently learned. . . Global farming giants have reduced their basic production to just 4 crops and 13 breeds – all in an effort to save labor costs and increase efficiency. But what seems like a bright idea to some could turn out to be a disaster for millions of starving people if a disease were to overtake one of these seedlines.

When you take these factors into account, you have to see how vulnerable our food supply really is. At a minimum, you can be sure that food that does remain available is going to be very expensive. . . maybe too expensive for you to pay afford.

So, you must plan NOW to secure food for your family's future.

That's why I put together the video I have, so can learn more about the danger and how you can be prepared.

LINK TO VIDEO

Do not let what your grocery store shelves look like today deceive you about what might be looming ahead.

For your survival.

Wallace Streete

Email #5

SUBJECT: Stuff Your Grandpa Knew How to Do

[Name]

The current generation tends to assume it's better and brighter than the generations that came before it.

But hold on a minute. . .

There are some things that those in past generations seem to have had down a whole lot better than our techno-addicted generation.

Take, for example, your grandpa's generation. There are skills people had in that day and age that most men today can only wish they had.

The men of your grandpa's day could tie different knots, read animal tracks, strip furniture, shingle a roof, hang drywall, change the oil, and so much more.

They also could do some cool things when it comes to food. It was normal to know how to make beef jerky, ice cream, and root beer. . .

Which brings us to an important point. . .

Those who lived in generations before our day of pre-packaged, highly-processed foods knew how to be a whole lot more self-sufficient when it came to providing food than people today. And because of it, they were in a much better position to take care of themselves when it came to providing food for their families in hard times.

The good news is that kind of know-how can be recovered. And that's the idea behind the system I designed to prepare people like you for our coming food shortages.

You can learn more about it in this video.

LINK TO VIDEO

If you're at all like me, there are things your grandpa knew that you wish you could learn yourself.

Here's your chance to do some quick catching up – in the all important area of food provision in hard times.

For your survival,

Wallace Steele

Email #6

SUBJECT: Why You Absolutely Must Take Action

[Name]

I'm just about finished with an excellent book by Robert Ringer called, "Action! Nothing Happens Until Something Moves."

Ringer's basic message is simple. . . and it's a message worth attending to. . . If you expect anything to happen to improve your situation in life, you must take action. You must do something.

Good intentions are not enough. Lots of reading and study is not enough. Planning is not enough. Thinking things through thoroughly will not do it.

In order for any good to come about to change your your situation for the better, you gotta make a move.

If you have any doubts about this, just think a minute about your relationship with your wife.

When is your wife satisfied with you regarding projects you have agreed to complete? When you have thought about getting them done, or when you have actually taken action and completed them?

You know the answer. And you also know your wife is right in thinking as she does, because you agree that nothing is going to get done unless you make your move.

And this is of big importance when it comes to preparing for the food shortages that threaten us.

There's a place for learning and planning. B ut you will never be prepared unless you act.

I've completed the materials that I have so you would know the kind of action you need to take to prepare.

So, act now and watch the video. . .

LINK TO VSL

It will show you what you need to do to be ready for food shortages.

For your survival.

Wallace Steele

Email #7

SUBJECT: Procrastination Can Be Deadly

[Name]

Procrastination can be so seductive. . .

There you are on the straight and narrow, marching toward responsible action, and suddenly she stops you in your tracks. . .

She whispers in your ear, “You've got time. What's the rush? You can do it tomorrow.”

You know, there actually may be some truth there. You may have tomorrow. . .

But the problem is, procrastination comes back everyday whispering the same thing, until finally you run out of tomorrows.

And when it comes to a sudden food crisis, that could prove deadly.

Listen, when a food crisis really hits, there will be little public warning. All of a sudden you'll hear the grocery shelves are being stripped bare, and before you know it the stores are closed. . .

Leaving you with whatever you may have on hand from the preparations you have made, which for most people is hardly anything at all.

If you are among them, that will leave you a very dependent soul. . . dependent on extended family, neighbors, or even the government. . .

And that could be extremely dangerous. There may not be enough for you, or even if there is, you will have to navigate the hungry mobs who are looking for food just like you.

I assume that's not a position you want to be in.

And that's why I'm urging you to take action NOW. I can't keep warning you. The time comes when you need to act for your own good and the good of your family.

**Be sure and watch the video I've made for you. It will show you what you need to do next.
LINK TO VSL**

Don't listen to procrastination's seductive whispers. Take responsible action now, while you still can.

For your survival,

Wallace Steele